

Notes from the January 16, 2008 Meeting

MoDOT Mission:

To provide a world-class transportation experience that delights our customers and provides for a more prosperous Missouri.

Team Purpose:

Encourage freight and logistics development that results in a more prosperous Missouri.

Brainstormed Strategies:

Strategic Focus Area: Economic

Increase communication and outreach to the business community.

Strategic Focus Area: Education

Ensure all areas of MoDOT are working toward this purpose.

Increase communication and outreach to the business community.

Strategic Focus Area: Environment

Identify obstacles that limit the freight and logistics development.

Strategic Focus Area: Evaluate

Identify and collect data to create performance measures that provide the best information needed to make decisions.

Other ideas:

Increase coordination and communication within MoDOT and between state agencies, planning partners, etc.

ACTIONS:

- Next meeting will be held on February 19 from 1:00 to 3:00 pm. (Invitations have been sent)
- Team members are asked to bring along other strategies for each of the focus areas. After reviewing the strategies in the meeting, team members will form sub-teams for each one of the strategic focus areas and develop an action plan for each focus area.